

आपकी अपनी गली की दुकान



Join Chain of
Supermarket

Shopping Karen Befikar

Product Categories

✦ FMCG

✦ Footwear

✦ Grocery

✦ Hosiery

✦ Health Care

✦ Beauty

✦ Food Items

✦ Stationery

✦ Electronics

✦ Crockery

✦ Lifestyle

✦ Toys

✦ Fashion

✦ Restaurant

✦ Garments

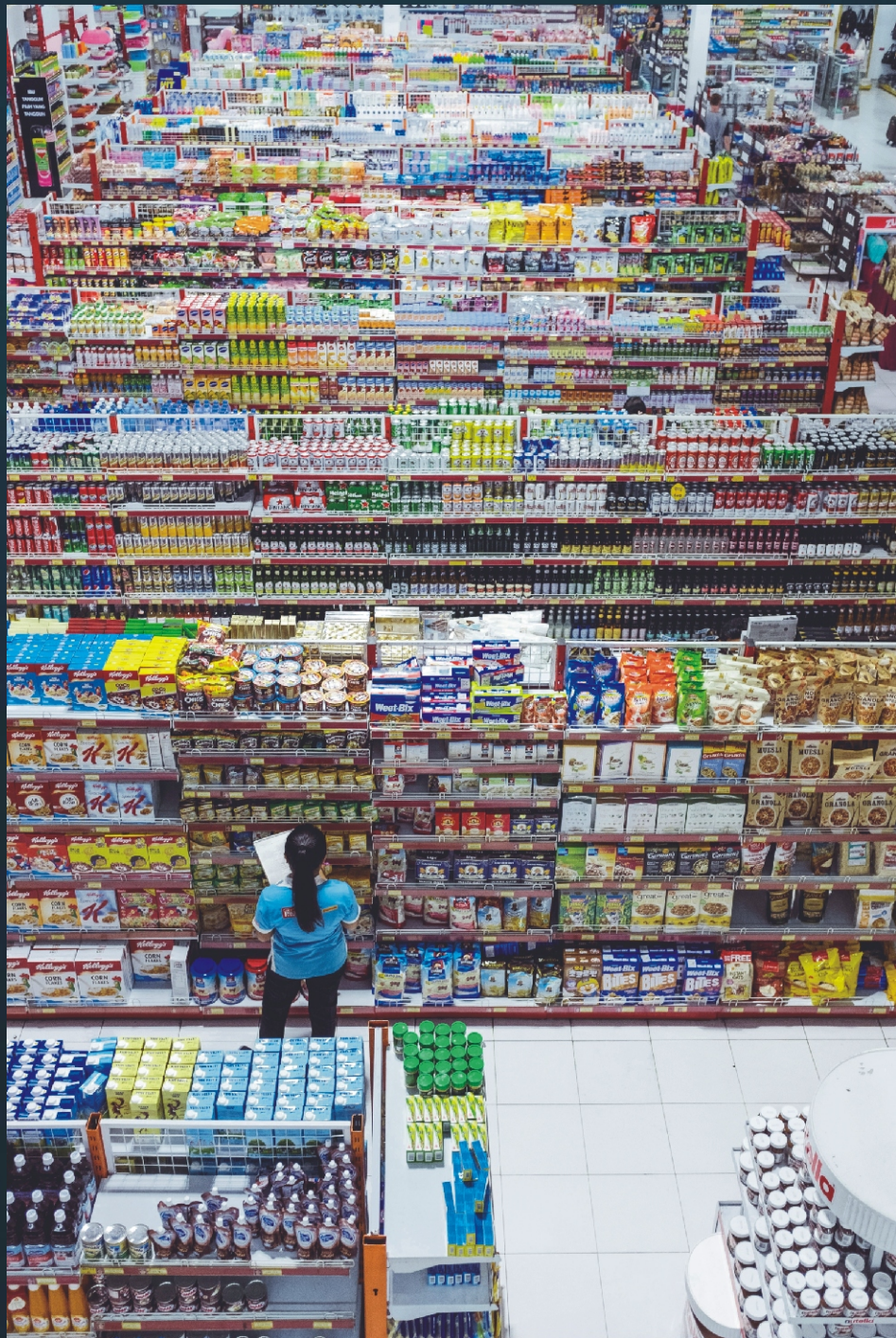
✦ Clinic





Brands

Parle, Britannia, Harvest, Kissan, Knorr, Nestle, Surf Excel, Tide, Clinic Plus, Sunsilk, Rin, Bru, Fair & Lovely / Glow & Lovely, Dove, Vaseline, Lifeboy, Vim, Lux, Pears, Tresemme, Close up, Colgate, Pepsodent, Patanjali, Zandu, Ponds, Taaza, Red Lebel, Horlicks, Comfort, V- Wash, Indulekha, Wheel, Lipton, Hellman, Clear, Taj Mahal, Brown & Polson, Hamam, Lakme, Liril, Domex, Harpic, Detol, Rex, Rexona, Iodex, Fresh Wrap, Oziva, Love Beauty & Planet, Cif, Boost, Simple, Well Being Nutrition, Eno, Sun Light, Axe,



& Many More....

Why Shopping Karen 24 x 7

**High Quality
Support**

**High Quality
Infrastructure**

Pricing & Offers

Advertising

Free Training





**Expired Products
Support**

**In-Transit Damage
Support**

**Estimated Setup
Period 10 Months**

**Legal Documents
Support**

**Store Opening
About Three Months**



**Risk Free
Investment**

**You Require
No Experience**

**Royalty
upto 5%**

**Easy to Handle
Multiple Stores**

**Estimated Recovery
Period: 2.5 years**



Comparison

POINTS	SHOPPING KAREN 24X7	OWN
EASY TO HANDEL MULTIPLE STORES	✓	X
ESTIMATED RECOVERY PERIOD	2.5 Years	5 Years
COMPETITIVE PRICING	✓	✓
FULL TRAINING	✓	X
EXPIRED PRODUCT SUPPORT	✓	X
IN-TRANSIT DAMAGE SUPPORT	✓	X
EXPERIENCE REQUIRED	X	✓
Royalty Free	X	✓





Pricing

Franchise Fees: Rs. 200/- per sq. ft.
(Payable Every 3 years)

Infrastructure Cost: Rs. 1,000/- per sq.ft.

Product Cost: Rs. 1,000/- per sq.ft.

Security Deposit: Rs. 200/- per sq.ft.
(Lock-in Period 5 years)
Payable 1 Time, Auto Renews Every 5 Years

Branding & Ads: Rs. 100/- per sq.ft.

Total: Rs. 2,500/- per sq. ft.



Plans & Area

Mini Oasis

Area Required: 200 - 500 sq. ft

Stock Items: Grocery, FMCG, and Food Items

Compact Oasis

Area Required: 500 - 700 sq. ft

Stock Items: Grocery, FMCG, Food Items, Crockery and Dairy Products.

Standard Oasis

Area Required: 700 - 1200 sq. ft

Stock Items: Grocery, FMCG, Food Items, Crockery, Dairy Products, Lifestyle, Healthcare, and Stationery.



Expanded Oasis

Area Required: 1200 - 2500 sq. ft
Stock Items: Grocery, FMCG, Food Items, Crockery, Dairy Products, Lifestyle, Healthcare, Stationery, Basic Electronics, Hosiery, Food zone and Clinic

Super Oasis

Area Required: 2500 - 3000 sq. ft
Stock Items: Grocery, FMCG, Food Items, Crockery, Dairy Products, Lifestyle, Apparels, Footwear, Healthcare, Stationery, Basic Electronics, Hosiery and Restaurant

Mega Oasis

Area Required: 5000 sq. ft Plot
Stock Items: Grocery, FMCG, Food Items, Crockery, Dairy Products, Lifestyle, Apparels, Hosiery Footwear, Healthcare, Stationery, Basic Electronics, Restaurant and Clinic

How to Join our Supermarket Chain?

- 💧 **Fill the Form**
- 💧 **Do the Agreement**
- 💧 **Renovate the Location as per Requirement**
- 💧 **Make 50% Payment with in 15 Days of Agreement**
- 💧 **we will send Infrastructure at your store & set it**
- 💧 **After this, Make Balance Payment with-in a week**
- 💧 **We Will Start Sending the Stock**
- 💧 **Get Training**
- 💧 **Plan Store Opening**
- 💧 **Enjoy your Store**





Vision & Mission



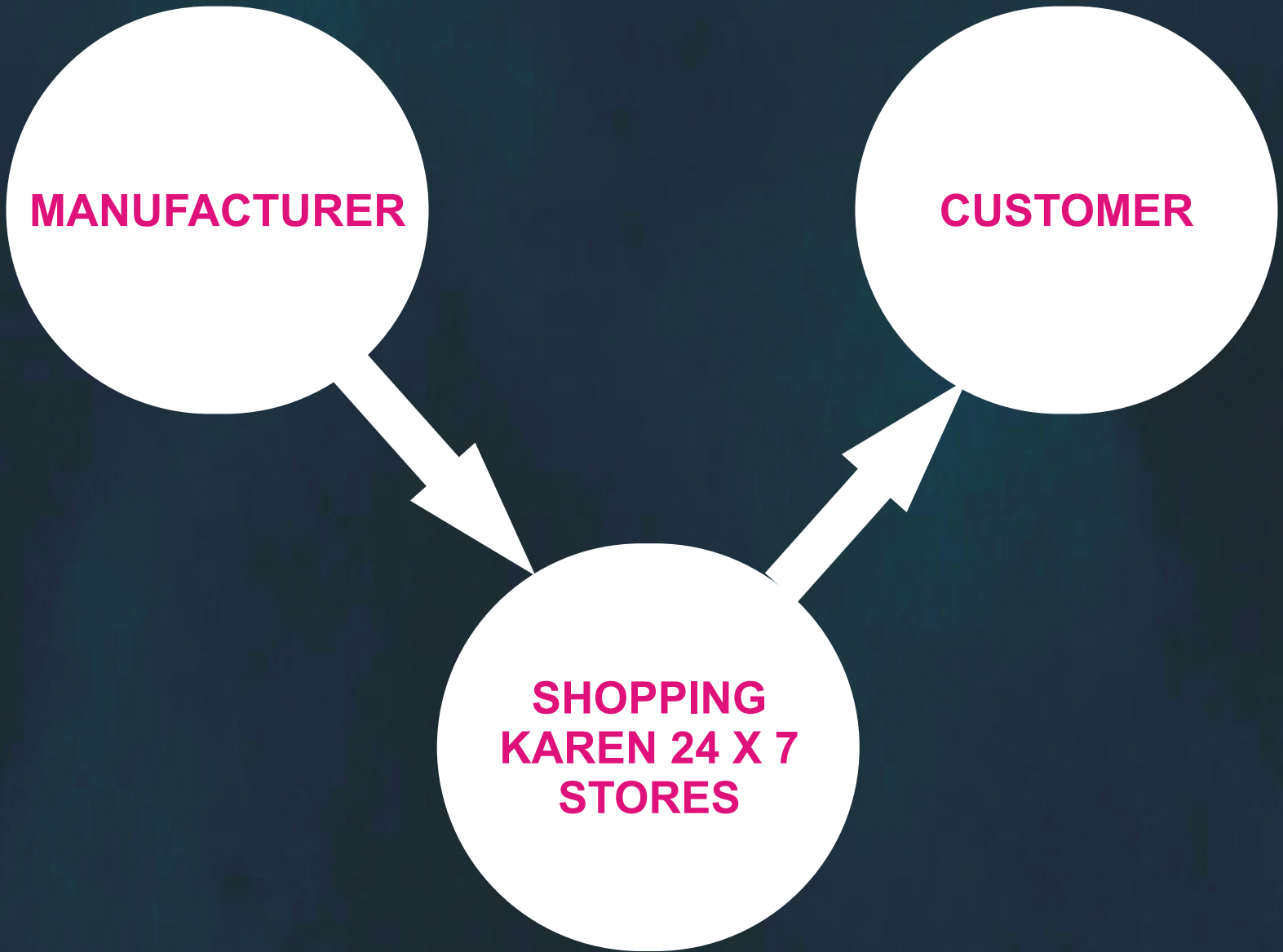
Shopping Karen 24x7 envisions transforming customer experiences by offering a one-stop solution for all their needs. Unlike specialized shops, our supermarket stores encompass a diverse range of products, including groceries, healthcare, food items, electronics, lifestyle, fashion, garments, footwear, hosiery, beauty, stationery, crockery, toys, a restaurant, and a clinic, *based on Area*, all under one roof.

Our mission is to elevate the shopping experience to new heights, ensuring customer satisfaction and success for our franchise owners. We believe in a win-win model where both the company and franchise owners prosper together, creating a thriving and supportive community.





Future Supply Chain





Market Potential

India's retail sector is one of the fastest-growing markets globally, with the grocery segment alone expected to reach ₹7.2 lakh crore (approximately \$850 billion) by 2026. The shift towards organized retail, driven by urbanization and rising disposable incomes, presents a significant opportunity for supermarket chains. Additionally, the growing trend of online grocery shopping and quick commerce platforms further expands the market potential.

With a diverse consumer base and increasing preference for convenience and variety, your supermarket franchise can tap into this burgeoning market and achieve substantial growth.





Contact Us

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- * All images in this whole brochure are for creative visualization only, not the actual store images.
- * Please note that the estimated turnover, Initial Setup Period & Recovery Period provided is for informational purposes only and is dependent on location, demography and market conditions and should not be construed as a guarantee of actual figures.
- * Doctors are subject to availability. Only Ayurvedic Clinics provided.
- * Expired product support & in-transit damage support is applicable only for the products purchased from us on our bill by that particular store.
- * Please note that margins may vary by product and are subject to change based on our promotional schemes.
- * GST Extra Payable on all plans as per government norms.
- * Store Handover period may be more for Super oasis & Mega Oasis Plans.